

Invitation of Expression of Interest

In connection with the "Vruthi 2025" The Clean Kerala Conclave, organized by the Suchitwa Mission at Kanakakkunnu in Thiruvananthapuram from April 9 to 13, 2025, a Waste to Art Installation programme is also going to be held simultaneously with the event to promote the culture of upcycled art. In order to curate and execute this segment, Suchitwa Mission invites detailed proposals (Expression of Interest) from individuals and institutions with prior experience in this field. These proposals should involve the creation and display of installations made from waste and discarded materials. The theme of the installations, materials to be used and also the messages to be communicated shall be decided by the curators. However, the theme must have connection with the 3 principles highlighted as part of Vruthi 2025, Clean Lives, Climate Resilience and Circular Economy and their connection with scientific waste management

The total amount allocated for this project is a minimum of ₹60 lakh. All artworks must be based on the theme "Art from Waste Materials" or related to government policies concerning waste management. The submitted proposals will be evaluated by a committee of experts in the waste to art sector and based on this evaluation, suitable ones will be selected. Documents substantiating the expertise of the applicants in the sector shall be produced during the presentation. Completed artworks should be handed over to the Suchitwa Mission by 08 April, 2025.

SPECIFICATION ABOUT THE STRUCTURE TO BE INSTALLED

Serial Number	Details about the installation	Quantity/Size
1	Creation of a minimum 15-foot-high installation using discarded waste materials in an area of 100 square feet	01
2	Creation of a 10-foot-high installation using waste materials in an area of 25 square feet	15
3	Creation of 5 to 10 foot high artworks using waste materials in 25 square feet of space in 25 different locations within the premises and outside.	25 locations, 1 each

The final submission deadline for proposals, including their outlines and details of the materials used is 17 March 2025. All the structures constructed should be dismantled and transported back by the creators themselves. Suchitwa Mission will support the creators by providing discarded materials for the setting up of installations subject to the availability of the required items.

Important dates

1. Last date to submit the EOI: 17 March 2025, 05:00 PM
2. Date and time of presentation for evaluation by expert committee: 19 March 2025

Submit the EOI to info@vruthi.in